Dear Colleague,

We are proud to present our complete list of resources for the study and practice of Public Health. Covering the core areas in the field including introductory public health, epidemiology, biostatistics, global health, environmental health, behavioral health, health education, health policy/law, and health administration/management, Jones and Bartlett Publishers offers the most comprehensive selection of Public Health titles available today.

As you look through our current offerings we invite you to contact us either to receive examination copies, purchase books, or share your ideas for new publications. Our knowledgeable Publisher’s Representatives are eager to help you find the texts that fit your course needs. To speak with a representative, call 800-832-0034, Monday through Friday, 8:30 a.m. to 5:00 p.m EST.

As Publisher for Jones and Bartlett’s Public Health and Health Administration lists, I would like to hear from you. If you have an idea for a book or other resource, please contact me at mbrown@jbpub.com.

Michael Brown
Publisher

A Note about Student and Instructor Supplements...
Many of our textbooks are accompanied by supplemental instructor and student resources. Wherever these resources are available, they are noted as follows:

Instructor Resources:
- CA = Answers to End-of-Chapter Questions
- CS = Case Studies
- IM = Instructor’s Manual
- PP = PowerPoint slides
- SL = Sample Syllabus
- TB = TestBank
- TM = Teaching Modules

Student Resources:
- CQ = Chapter Quizzes
- FL = Flashcards
- LO = Lecture Outlines
- RQ = Review Questions
- WL = Web Links

Learn more about our texts at www.jbpub.com.
- Read about the authors
- Preview sample chapters and tables of contents
- Request examination copies

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The Essential Public Health Series

Essential Public Health is an introductory series that captures the full range of issues that affect the public’s health from the impact of AIDS to the cost of health care. Edited by Richard Riegelman, the series takes the big picture “population health” perspective by introducing concepts and content that are fundamental to the study and practice of public health. The series will be closely tied to the new public health core competencies, which will serve as the basis for the certifying examination by the National Board of Public Health Examiners.

Available Now

Essentials of Environmental Health
Robert H. Friis, PhD
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Essentials of Public Health
Bernard J. Turnock, MD, MPH
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Richard Skolnik, MPA
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Available Now

Case Studies in Global Health
Millions Saved
Ruth Levine, PhD
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Available April 2007

Essentials of Health Behavior
Social and Behavioral Theory in Public Health
Mark Edberg, PhD
With accompanying Readings®
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Available Fall 2007

Essentials of Infectious Disease Epidemiology
Manya Magnus, PhD, MPH
With accompanying Readings®
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Available March 2007

Essentials of Health Policy and Law
Joel B. Teitelbaum, JD, LLM and Sara E. Wilensky, JD, MPP
With accompanying Readings®
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Available in 2008

Essentials of Public Health Economics
Diane Dewar, PhD
With accompanying Workbook

Available in 2008

Essentials of Public Health Biology
A Companion Guide for the Study of Pathophysiology
Constance Battle, MD

Available in 2008

Fundamentals of Public Health Management and Leadership
Christopher Cassirer, ScD, MPH, and Robert Burke, PhD
With accompanying Case Studies


About the Editor

Richard Riegelman MD, MPH, PhD is professor of Epidemiology-Biostatistics, Medicine, and Health Policy and founding dean at George Washington University School of Public Health and Health Services in Washington, DC.

Would you like to consider any of these texts for course adoption?
Request complimentary review copies* online at www.jbpub.com or contact your publisher’s representative at 800-832-0034.
Available June 2007!

**Essentials of Epidemiology in Public Health**

*SECOND EDITION*

Ann Aschengrau, ScD, Boston University School of Public Health  
George R. Seage III, ScD, Harvard School of Public Health  
Paperback • 500 Pages • © 2008

**Instructor Supplements:** IM, PP, SL, TB  
**Student Resources:** FL, LO, WL

This text combines theory and practice in presenting traditional and new epidemiologic concepts. Broad in scope, the text opens with five chapters covering the basic epidemiologic concepts and data sources. A major emphasis is placed on study design, with separate chapters devoted to each of the three main analytic designs: experimental, cohort, and case-control studies.

Full chapters on bias, confounding, and random error, including the role of statistics in epidemiology, ensure that students are well-equipped with the necessary information to interpret the results of epidemiologic studies. An entire chapter is devoted to the concept of effect measure modification, an often-neglected topic in introductory textbooks.

The Second Edition has been thoroughly revised with up-to-date examples and data from epidemiologic literature and features over 100 new study questions.

**Introduction to Epidemiology**

*FOURTH EDITION*

Ray M. Merrill, PhD, MPH, Brigham Young University  
Thomas C. Timmreck, PhD, California State University, San Bernardino  
Paperback • 352 Pages • © 2006

**Instructor Supplements:** CQ, IM, PP, TB

This is the ideal introductory epidemiology text for the student who has minimal training in the biomedical sciences and statistics. The Fourth Edition captures the evolution of the discipline, with a greater emphasis on acute and chronic, noninfectious diseases than ever before. New case studies and news files represent applications of commonly used research designs in epidemiology. Learning objectives lead each chapter and detailed tables and figures are used to summarize and clarify important concepts and information.

**Epidemiology for Public Health Practice**

*THIRD EDITION*

Robert H. Friis, PhD, California State University, Long Beach  
Thomas A. Sellers, PhD, MPH, University of South Florida  
ISBN-10: 0-7637-3170-6  
Paperback • 640 Pages • © 2004

**Instructor Supplements:** PP, SL, TB  
**Student Resources:** FL, LO, RQ, WL

Providing a comprehensive look at all the major topics from study designs and descriptive epidemiology, to quantitative measures and terminology, this is a favorite textbook for undergraduate and graduate students new to epidemiology. Distinguishing itself from other texts with its accessible writing style and immediacy of information presented, the Third Edition has been extensively revised, with updated data and statistics essential to understanding the importance of epidemiology to public health.

“Up-to-date material...easy to understand narratives...excellent study questions.”

—Dr. M.E. Robinson, St. Joseph’s College, Brooklyn, NY

**Epidemiology of Aging**

*An Ecological Approach*

William A. Satirano, PhD, MPH, University of California, Berkeley  
ISBN-10: 0-7637-2653-9  
Paperback • 424 Pages • © 2006

This is the first title to provide a comprehensive overview of the epidemiology of aging utilizing an ecological model. Using this approach, the author highlights the interplay of biological, social, and environmental factors affecting individuals, families, and communities. With a strong interdisciplinary focus, this book provides a clear, coherent structure to address the diversity of topics in this increasingly vital field.
Would you like to consider any of these texts for course adoption?

Request complimentary review copies* online at www.jbpub.com or contact your publisher’s representative at 800-832-0034.
In recent years we have seen a dramatic and serious increase in infectious diseases. In addition to new and emerging diseases, we have increasingly harmful foodborne contagions as well as sexually transmitted diseases in epidemic proportions worldwide. As public health education grows, so too will the need for methodologic skills in infectious disease epidemiology. Without these crucial skills, there will be insufficient resources to improve the health of the public, both domestically and globally.

This is one of the few texts devoted specifically to the methods required to study infectious disease making it the perfect introduction in the field for both undergraduate and introductory masters-level public health students. It provides students with the requisite skills to conduct, evaluate, and understand the field of infectious disease epidemiology. This text is just one offering in the new Essential Public Health series (see page 1.)

This book presents the basic concepts and research methods used in environmental epidemiology and the application of environmental epidemiology to influencing human health and well-being. The author thoroughly covers key topics such as research processes, causal inference, research study designs, statistical inference, disease cluster investigation, dose-response relationship assessment, GIS, organizing counts, time-trend analysis, environmental monitoring programs, indoor pollution, water quality, hazardous substances/soil contaminates, radiation exposure, as well as sources and health effects of global warming, deforestation, and ozone depletion.
NEW!

Essentials of Environmental Health

Robert H. Friis, PhD, California State University, Long Beach
ISBN-10: 0-7637-4762-9
Paperback • 390 Pages • © 2007

Instructor Supplements: IM, PP, SL, TB
Student Resources: FL, WL

Using a straightforward, non-technical approach, this text is a clear and comprehensive study of the major topics of environmental health including:
- background of the field and “tools of the trade” (environmental epidemiology, environmental toxicology, and environmental policy and regulation)
- environmental diseases (microbial agents, ionizing and non-ionizing radiation, pesticides, and other organic chemicals)
- applications and domains of environmental health (water and air quality, food safety, waste disposal, and occupational health)

The author has included many examples making this a perfect introduction to the field. This text is the first in the new Essential Public Health series (see page 1.)

Key Features:
- Accessible and interesting to a wide range of beginning students in health-related disciplines
- Statement of learning objectives at the beginning of each chapter
- Numerous up-to-date examples such as avian influenza
- Use of case studies and exhibits to reinforce concepts
- Thought-provoking exercises at the end of each chapter that embody a range of difficulty levels
- Extensive use of tables to summarize and compare important aspects of environmental health
- Glossary of major terms used in the text; list of abbreviations

“Many textbooks have been published on environmental health. I have reviewed a number of them. But Friis’ work is by all reasonable standards a superior product. All students of public health should read it. Friis deserves commendations of the highest order for writing a book with immediate relevance to public health and medicine.”

—Bailus Walker, Jr., PhD, MPH, Professor of Environmental and Occupational Health, Department of Community Health and Family Practice, Howard University College of Medicine

Available in 2008!

Introduction to Occupational Health in Public Health Practice

Bernard J. Healey, PhD, Kings College
ISBN-10: 0-7637-4524-3
Paperback • 275 Pages • © 2008

Instructor Supplements: IM, PP, TB

This unique text will give readers a deep understanding of how to create a workplace that is safe and healthy in terms of both physical work environment and personal wellness of employees. It examines how worksite interventions should be structured, implemented, and evaluated in order to systematically document the ultimate return on investment in terms of improved employee health outcomes, reduced medical and disability costs, reduced absenteeism, and increased productivity and job satisfaction at the workplace.

Available Early 2008!

Principles and Practice of Toxicology in Public Health

Ira S. Richards, PhD, University of South Florida
Hardcover • 450 Pages • © 2008

Instructor Supplements: IM, PP, TB

The principles and practice of toxicology have contributed to protecting not only the individual at work or at home, but populations, communities, and our delicate terrestrial and aquatic environments as well. Toxicology: Principles and Practice in Public Health is the ideal text for a first course in toxicology for the public health student. In five sections, it offers an introduction to the field, as well as the basics of toxicology principles, chemical toxicity, ecotoxicology, and toxicology practice. The text is immediately readable for the student with little technical background.

Would you like to consider any of these texts for course adoption?
Request complimentary review copies* online at www jbpub com or contact your publisher’s representative at 800-832-0034.
This text takes a unique approach to understanding environmental health. Rather than looking at the traditional areas of environmental concern—air, water, wastes etc., this book is structured around the things we do as individuals and societies that result in environmental health hazards. The author thoroughly covers the topics of how we live with the various environmental factors such as industry, food production, modern lifestyle, and our place within the global community. It is an excellent introduction to environmental health for students of public health and health science.

By emphasizing diseases, programs, health systems, and health policies, this detailed revision helps readers understand the wide range of global public health issues and the various approaches nations adopt to deal with them. The book explores the public health problems facing low- and middle-income countries today, and identifies their three greatest challenges: reproductive health, infectious disease, and nutrition. Containing case studies throughout and discussion questions at the end of each chapter, this book discusses emerging health systems and their regulation, financing, and management. With an emphasis on the role of agencies in promoting health, it illustrates the importance of health on the economic development of a nation, and the reciprocal impact of development on health status.

Key Features:
- Most comprehensive text available on international/global public health
- Covers not only disease and programs of importance to low- and middle-income countries, but also the management and organization of the health systems through which programs are delivered and the developmental context and governance of global health
- Written by pre-eminent experts in each area
- Chapters synthesize a vast range of material, providing a “one stop” shop for students
- Chapters are consistently organized and amply illustrated (including case studies), and discussion questions are provided.
Would you like to consider any of these texts for course adoption?
Request complimentary review copies* online at www.jbpub.com or contact your publisher’s representative at 800-832-0034.

**AVAILABLE SUMMER 2007!**

**Essentials of Global Health**

Richard Skolnik, MPA, Director of International Programs, Population Reference Bureau
ISBN-10: 0-7637-3421-7
Paperback • 400 Pages • © 2008

**Instructor Supplements:** IM, PP, TB

As one of the newest texts in the *Essential Public Health* series (see page 1), this book is a clear, concise, and user-friendly introduction to the most critical issues in global health. It illustrates key themes with an extensive set of case studies, examples, and the latest evidence. While the book offers a global perspective, particular attention is given to the health-development link, to developing countries, and to the health needs of poor and disadvantaged people. Mini case studies help to illustrate key topics for the reader.

The book is organized in four parts:

- **Principles, Measurements, and the Health-Development Link:** The principles and goals of global health; Health Determinants, Measurements, and Trends; and Health, Education, Poverty, and the Economy.
- **Cross-Cutting Global Health Themes:** Human Rights, Ethics, and Global Health; An Introduction to Health Systems; and, Culture and Health.
- **The Burden of Disease:** The Environment and Health; Nutrition and Health; Women's Health; Child Health; Infectious Diseases; Non-Communicable Diseases; and, Unintentional Injuries.
- **Working Together to Improve Global Health:** Conflicts, Natural Disasters, and Other Emergencies; Cooperating to Improve Global Health; and, Science Technology, and the Public’s Health.

Based on and designed for a one-semester global health course, this introductory level textbook is perfect for undergraduate students and others new to the field of public health or global health. *Case Studies in Global Health: Millions Saved* (top right) is excellent as a complementary reader to *Essentials of Global Health.*

**NEW!**

**Case Studies in Global Health**

**Millions Saved**

Ruth Levine, PhD, Center for Global Development
ISBN-10: 0-7637-4620-7
Paperback • 250 Pages • © 2007

One of the greatest human accomplishments has been the spectacular improvement in health since 1950, particularly in developing countries. With death rates falling steadily, more progress was made in the health of populations in the past half-century than in many earlier millennia. A careful look at that success can yield important lessons about how to tackle the challenges of HIV/AIDS, child health, and global health inequities in the future.

As one of the newest offerings in the *Essential Public Health* series (see page 1), this series of 20 case studies illustrates real-life proven, large-scale success stories in global public health. Drawing from a rich evidence base, the accessible case write-ups highlight experiences in scale-up of health technologies, strengthening of health systems, and the use of health education and policy change to achieve impressive reductions in disease and disability, even in the poorest countries. Useful as a stand-alone text or as a complement to *Essentials of Global Health,* this book will give your students a clear and inspiring picture of how global public health efforts have made a difference in the lives of people around the world.

**AVAILABLE FALL 2007!**

**Introduction to Global Health**

Kathryn H. Jacobsen, PhD, MPH, George Mason University
ISBN-10: 0-7637-5159-6
Paperback • 350 Pages • © 2008

This book addresses all the key issues of global health at a level basic enough that students from a variety of majors can understand the material. The chapters cover: global health inequalities and the contributing socioeconomic factors; special health needs of vulnerable populations, including women and children; infectious diseases—in particular HIV/AIDS, malaria, and tuberculosis; nutrition; environmental health; as well as international health priorities and the key players (and payers) in global public health.

SEE ALSO: Global Public Health Communication.......... 13

**Global Public Health Communication**

....

13
With the current changes in the social, political, and economic environments in which health care is delivered, public health practitioners at all levels of government and in the private sector must run effective campaigns to change individual behavior, improve social and economic conditions, advance social policies, and compete successfully for public attention and resources.

This book is designed to help students and practitioners of public health understand basic marketing principles and strategically apply these principles in planning, implementing, and evaluating public health initiatives.

**Key Features:**
- Includes all-new case studies, written by respected and well-known guest contributors from the front lines.
- Emphasizes marketing approaches for “upstream” changes in political, legal, economic, and social environments as well as “downstream” social marketing to help individuals change their own health behaviors.
- Thoroughly discusses current themes in marketing, such as branding; building relationships with audiences; ensuring audience self-interest; and process and outcome evaluation—all from the standpoint of the public health practitioner.

**Assessment and Planning in Health Programs**
Bonni C. Hodges, PhD, CHES
Donna M. Videto, PhD, CHES, SUNY Cortland
ISBN-10: 0-7637-1748-7
Paperback • 192 Pages • © 2005

**Instructor Supplements:** PP

Updated to reflect state-of-the-art practitioner involvement, this text gives an overview of needs assessment, program planning, and program evaluation and explains several goals and strategies for each. The Third Edition covers the importance and use of theories, data collections strategies, and key terminology.

**Health Promotion and Education Research Methods**
Using the Five Chapter Thesis/Dissertation Model
Randy R. Cottrell, DEd, CHES, University of Cincinnati
James F. McKenzie, PhD, MPH, Ball State University
ISBN-10: 0-7637-2575-7
Hardcover • 328 Pages • © 2005

This text provides a thorough presentation of the skills and processes needed to complete high-quality research. This text differs from other research methods books in that it provides an overview of and different approaches to research methods while introducing the five-chapter thesis or dissertation format.
Would you like to consider any of these texts for course adoption?
Request complimentary review copies* online at www.jbpub.com or contact your publisher’s representative at 800-832-0034.
NEW!

Essentials of Public Health

Bernard J. Turnock, MD, MPH,
University of Illinois at Chicago
ISBN-10: 0-7637-4525-1
Paperback • 272 Pages • © 2007

Instructor Supplements: CS, IM, PP, TB, TM

As part of the new Essential Public Health series (see page 1), this text combines the best elements of Dr. Turnock’s two previous books and is a comprehensive introduction to the field. The first set of chapters define and describe the public health system, provide concepts and tools for measuring health in populations, characterize the relationship of the public health system with medical care and other elements of the system, and identify government’s unique contributions through public health agencies.

The second set of chapters focuses on public health careers within the context of the overall public health workforce. Basic information on the size and composition of the workforce is followed by chapters that address careers in public health administration, epidemiology, public health nursing, health education, and other professional positions.

With its clear, reader-friendly language and helpful learning tools such as chapter exercises and discussion questions, this is the ideal text to prepare your students for a career in public health.

Introduction to Public Health
SECOND EDITION

Mary-Jane Schneider, PhD, University at Albany, SUNY
Paperback • 573 Pages • © 2006

Instructor Supplements: IM, PP, SL

What is Public Health? What do Public Health practitioners do and why is there work so important? The answers to these questions are thoroughly explained in Mary-Jane Schneider’s best selling textbook, Introduction to Public Health.

This comprehensive revision illustrates the multidisciplinary nature of public health and the complex ethical and political issues central to it. It includes discussions of epidemiological investigation, biomedical research, individual and group behavior, data collection, and policy developments, as well as detailed coverage of new developments in infectious diseases, women’s health, environmental controversies, the FDA, and an all new chapter on emergency preparedness.

Available November 2007!

An Introduction to Community Health
SIXTH EDITION

James F. McKenzie, PhD, MPH, Ball State University
Robert R. Pinger, PhD, Ball State University
Jerome E. Kotecki, HSD, Ball State University
ISBN-10: 0-7637-4634-7
Paperback • 704 Pages • © 2008

Instructor Supplements: PP, TB
Student Resources: FL

The Sixth Edition of this introductory textbook has been updated to reflect the latest trends and statistics in community health. This comprehensive text is designed to help students develop the knowledge and skills necessary for a successful career in health education.

The Third Edition of this popular text continues to provide students with a clear view of the complex modern U.S. public health system—what it is, what it does, how it works, and why it is important. Using a straightforward systems approach, this text will give your students a solid grounding of the essential concepts of public health, and the relationship of public health to the healthcare delivery system as a whole.
Would you like to consider any of these texts for course adoption?
Request complimentary review copies* online at www jbpub com or contact your publisher’s representative at 800-832-0034.

New!

Essentials of Health Policy and Law
Joel B. Teitelbaum, JD, LLM
Sara E. Wilensky, JD, MPP
Both of George Washington University
School of Public Health and Health Services
Paperback • 216 Pages • © 2007

Instructor Supplements: IM, PP, TB

As the first of its kind, Essentials of Health Policy and Law provides students of public health with a firm foundation of the basics of American health policy and law. As part of the new Essential Public Health series (see page 1), this concise and straightforward text explores essential domestic health policy and law issues in three unique ways: First, it emphasizes how the key legal and policy issues at the heart of public health interact with those of the healthcare financing and delivery systems. Second, it describes and discusses public health law and policy issues through the lenses of individual, government, professional, and marketplace autonomy and responsibility. Finally, the text unifies the content of health law and policy with the skills needed to analyze this content.

Features:
• Chapters are structured to allow for the teaching of policy and law in tandem or separately.
• Includes a chapter on analytic skills for public health students, including how to write a policy analysis.
• Each chapter includes discussion questions to engage student reflection.
• Accompanied by Essential Readings in Health Policy and Law (available in 2008)—a compilation of carefully selected readings meant to allow for deeper analysis of issues covered in this textbook.

Public Health
Career Choices That Make a Difference
Bernard J. Turnock, MD, MPH,
University of Illinois at Chicago
ISBN-10: 0-7637-3790-9
Paperback • 275 Pages • © 2006

This is the first book about public health workers, both current and future, and what they do. With detailed, up-to-date information on job duties, qualifications, skills, salary expectations, career ladders, and professional networks, this unique text sorts out the myriad career specialties within public health and is a must-have for anyone considering a career in this important field. Perfect as a complement to other texts and courses on public health, this book is useful in both graduate and undergraduate programs.

Public Health in Action
Practicing in the Real World
Jan K. Carney, MD, MPH, University of Vermont College of Medicine
ISBN-10: 0-7637-3447-0
Paperback • 277 Pages • © 2006

This is the first book that looks at public health as art as much as science. How do you actually put public health programs and policies into action in the real world? How do you juggle current crises and chronic problems, how do you set priorities, put science into practice all in the context of limited resources, day-to-day demands and intense public and media scrutiny? From a wealth of experience, the author draws on real examples with a “behind the scenes” look at the strategy and action that must be undertaken to make public health really work.

Clinical Research Law and Compliance Handbook
John E. Steiner, Jr., Esq., Chief Compliance Officer, The Cleveland Clinic Foundation
ISBN-10: 0-7637-4725-4
Hardcover • 460 Pages • © 2006

Written in clear, practical language, this handbook will help you navigate the clinical research maze as it addresses critically important legal, operational, ethical, and business issues associated with clinical research trials. Written by leading experts in the field, this timely and comprehensive resource offers thorough coverage of the most significant risk areas including fraud and abuse, billing and conflicts of interest. With detailed examples and case summaries, it provides easy guidance for your clinical research questions and concerns.
The Nation’s Health
SEVENTH EDITION
Philip R. Lee, University of California, San Francisco
Carroll L. Estes, PhD, University of California, San Francisco
ISBN-10: 0-7637-0759-7
Paperback • 631 Pages • © 2004

This compendium of articles provides a clear view of the factors affecting the health of Americans and the role of public health, medical care, and the community in ensuring the nation’s health. An emphasis is given to the health of the population, the determinants of health, women’s health, long-term care, and the precarious set of circumstances faced by the nation’s public health and health care systems as we begin the 21st century.

New issues, particularly related to bioterrorism and community health are addressed in this revision. This volume also includes coverage of tobacco, immunizations, HIV/AIDS, environmental health, dietary guidelines, physical activity, and food safety. A major new feature is an article on community problem solving, emphasizing a multidisciplinary approach to collaborative practice and research to improve community health.

“The Nation’s Health is one of the most comprehensive collections of health policy articles available.”

—James Ward, University of Massachusetts, Boston

Injury Prevention and Public Health
Practical Knowledge, Skills, and Strategies
SECOND EDITION
Tom Christoffel, JD
Susan Scavo Gallagher, MPH
Hardcover • 495 Pages • © 2006

This book offers practical guidance for planning and implementing injury prevention programs and is a comprehensive introduction to the field. In language that is highly readable, the Second Edition has been thoroughly revised and features expanded discussion, new case studies, and resource materials. Additional information on new issues, concepts, and approaches such as youth suicide, bullying, rural injury, economic disparities, and state budgetary cutbacks, are thoroughly covered.

Available Fall 2007!
Health Policy
A Guide to Analysis and Understanding
Craig D. McLaughlin, MJ
Curtis P. McLaughlin, DBA, Professor Emeritus, University of North Carolina School of Public Health, Chapel Hill
Paperback • 275 Pages • © 2008

Instructor Supplements: IM, PP, TB

This innovative new book analyzes current U.S. health policy and proposes various alternatives for developing future health policy. Unlike other texts on the subject, it does not attempt to push a single solution set. Rather, it takes the perspectives of a variety of disciplines including economics, political science, management, communications, and public health. The authors also draw on the experiences of health policies in other countries.

This book is organized into three specific sections:
• The first section explores the current issues with the system and its history and then reviews the alternatives for future policy that have strong support.
• The second section identifies the issues and reviews the political processes that influence planning in various healthcare settings. It presents the accepted methods of economic and financial analysis and addresses the ethical and other value considerations that must enter into the health policy process.
• The final section deals with the roles, skills, and leadership that health professionals can bring to the policy making process in their local and national communities.

Available Spring 2007!
Health Policy
Crisis and Reform in the U.S. Health Care Delivery System
FIFTH EDITION
Charlene Harrington, PhD, RN, FAAN
Carroll L. Estes, PhD
Both of University of California, San Francisco
ISBN-10: 0-7637-4657-6
Paperback • 450 Pages • © 2007

The Fifth Edition of this best-selling health policy text is updated with a collection of new articles on various health policies. Health Policy provides a basic overview of the policy and political process as it relates to the health status of the U.S. and the organization and economics of the healthcare system.
Would you like to consider any of these texts for course adoption?
Request complimentary review copies* online at www.jbpub.com or contact your publisher’s representative at 800-832-0034.
**Essentials of Public Health Management**

L. Fleming Fallon, Jr., MD, DrPH, MBA, Bowling Green State University  
Eric J. Zgodzinski, MPH, Toledo-Lucas County Health Department  
ISBN-10: 0-7637-3153-6  
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