



TRANSITION GUIDE TO

McKenzie's An Introduction to Community & Public Health

TENTH EDITION



Now in its tenth edition, **McKenzie's An Introduction to Community & Public Health** provides students with the latest trends and statistics in this growing and evolving field. With an emphasis on developing the knowledge and skills necessary for a career in health education and health promotion, this highly acclaimed introductory text covers such topics as epidemiology, community organizations, program planning, minority health, mental health promotion, environmental health, drug use and abuse, safety, and occupational health. Throughout the text, readers encounter a variety of scenarios, activities, and questions to engage them in the learning process. This comprehensive, reader-friendly format and case-based approach helps students grasp important concepts and prepare for future courses in community and public health.

Denise M. Seabert, Ball State University
James F. McKenzie, Ball State University (emeritus)
Robert R. Pinger, Ball State University (emeritus)

ISBN: 978-1-284-20268-7

Paperback with Navigate Advantage Access
550 Pages | ©2022

NEW & KEY TO THE TENTH EDITION

Although the format of this edition is similar to previous editions, much has changed. First, the content and statistics throughout the book have been reviewed and updated with the latest information. New tables, figures, boxes, and photographs have been added. Second, where possible, we have made changes requested by the reviewers of the previous edition.

- Revised content related to twenty-first century public health challenges such as opioid information and prioritization of public health preparedness in the U.S. and internationally.
- Updated with World Health Organization goals and COVID related activities as well as updated content related to Health and Human Services (HHS) priorities and critical Center for Disease Control and Prevention (CDC) activities.
- Updated statistics and information on evidence-based interventions, a new community assessment activity, and revised NCHES Areas of Responsibility information.
- Updated social and educational learning section, responsibilities of the school nurse, and information on the role of school-based health centers in providing mental health services
- New information on mental illness and college students, mental disorders and services among immigrants, peer support services for treating mental illness, as well as content on the 21st Century Cures Act.

CHAPTER-BY-CHAPTER UPDATES

CHAPTER 1 was revised with content related to twenty-first century public health challenges such as opioid information and prioritization of public health preparedness in the U.S. and internationally.

CHAPTER 2 was revised with World Health Organization goals and COVID related activities as well as updated content related to Health and Human Services (HHS) priorities and critical Centers for Disease Control and Prevention (CDC) activities.

CHAPTER 3 includes a number of new terms including outbreak, reportable disease, and placebo, as well as updated information on reportable diseases.

CHAPTER 4 includes updated content related to HIV and AIDS prevention measures and the Plan to End the HIV Epidemic

CHAPTER 5 includes updated statistics and new information on evidence-based interventions, a new community assessment activity, and revised NCHES Areas of Responsibility information.

CHAPTER 6 includes updates to the social and educational learning section, responsibilities of the school nurse, and information on the role of school-based health centers in providing mental health services.

McKenzie's An Introduction to Community & Public Health

TENTH EDITION

CHAPTER 7 includes a major revision of the teenage births section and updates to the Title X information to reflect recent regulations and preconception health checklist.

CHAPTER 8 has been updated with the most recently available data regarding the health of adolescents, young adults, and adults. American Cancer Society guidelines for cancer screenings have been updated as well.

CHAPTER 9 the section on geographic distribution of older adults has been revised and updated.

CHAPTER 10 has been changed from "Community and Public Health and Racial/Ethnic Populations" to "Disparate Populations in Community Health" to better introduce the concepts of minority health and health disparities to the reader. A number of new sections have been added including "Diversity and Equity in Minority Health". Terms have been updated and activities have been revised to reflect content on minority health disparities.

CHAPTER 11 includes new information on mental illness and college students, mental disorders and services among immigrants, peer support services for treating mental illness, as well as content on the 21st Century Cures Act.

CHAPTER 12 features added content regarding vaping, JUUL, e-cigarettes, and the Tobacco 21 movement. Updates regarding marijuana legalization have also been made.

CHAPTER 13, which combines the structure and function of health care delivery in the United States, includes updated data and information throughout to reflect current issues related to health care delivery in the U.S.

CHAPTER 14 has added content on teenage e-cigarette use as well as an update to terms and definitions.

CHAPTER 15 has revised chapter objectives, added information on suicide rates, and revised information on safe and healthy schools.

CHAPTER 16 has been updated to represent more currency of information related to workplace injuries, including terms and definitions.

KEY PEDAGOGICAL FEATURES

Besides including the most current information within community and public health, each chapter includes updated and helpful learning aids for both students and instructors.

CHAPTER OBJECTIVES: The chapter objectives identify the knowledge and competencies that students need to master as they read and study the chapter material, answer the end-of-chapter review questions, and complete the activities.

SCENARIOS: Short scenarios are presented at the beginning of each chapter and help bridge the gap between your students' personal experiences and ideas discussed within the chapter. The chapter content will enable your students to propose solutions to the community of public health problem posed in the scenario.

MARGINAL DEFINITIONS: Understanding the key terms helps drive stronger comprehension of core knowledge and competencies within the chapter. These terms are presented in boldface type in the text and defined in the margin.

CHAPTER SUMMARY: Bulleted points, at the end of each chapter, review the major concepts contained in each chapter and are a great way to review content and access knowledge gaps.

SCENARIO: Analysis and Response: Following the chapter summary, students are provided with an opportunity to respond to the scenario presented earlier in the chapter. The content presented in the chapter will help the students to formulate their responses or solutions.

REVIEW QUESTIONS: Questions at the end of each chapter provide students with feedback regarding their mastery of the chapter's content and reinforce chapter objectives and key terms.

ACTIVITIES: The activities at the end of each chapter provide an opportunity for students to apply new knowledge in a meaningful way. The activities, which are presented in a variety of formats, should appeal to the varying learning styles of students.

LEARNING OBJECTIVES: Goals for learning are listed at the beginning of each chapter to help students identify the principal concepts being taught.

DYNAMIC TECHNOLOGY SOLUTIONS

STUDENT RESOURCES

Includes Navigate Advantage Access online learning materials, including an interactive eBook, Learning Objectives, Open Educational Resource (OER) Web Links, Flashcards, and more!

INSTRUCTOR RESOURCES

Includes Slides in PowerPoint format, LMS-ready Test Bank, Lecture Outlines, Image Bank, Classroom Activities, Answer Key to In-Text Questions, and grading and analytics tools within Navigate.